CREDITS

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Client: Nationale Loterij – Win for Life

Client contacts: Joke Vermoere, Bénédicte Lobelle, Céline Van Gansbeke & Tom Van Kalck

Agency: mortierbrigade

Creative Directors: Jens Mortier, Joost Berends, Philippe De Ceuster

Creatives: Jesse Van Gysel & Tom Meijer, Nicolas Gaspart & Frédéric Zouag

Head of production: Charlotte Coddens

Strategy: Vincent d’Halluin

Producer: Tuyen Pham

PR Manager: Anne-Cécile Collignon

Social: Jonas Van Bael & Social Lab

Design: Wim De Dobbeleer & Vito Latorrata

DTP: Sophie Bayeul

Production company: Ristretto

Director: Fred De Loof

Producer: Lies Bronselaer

Post-production: Moxy

Editor: Maarten Janssens

Soundstudio: Sonhouse